



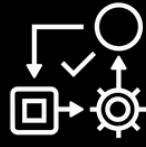
# WEBSITE BUILD PROCESS

---

**Building a website is an intricate and dynamic process that combines creativity, technical expertise, and strategic planning. Our website process is designed to be seamless and effortless for our customers.**

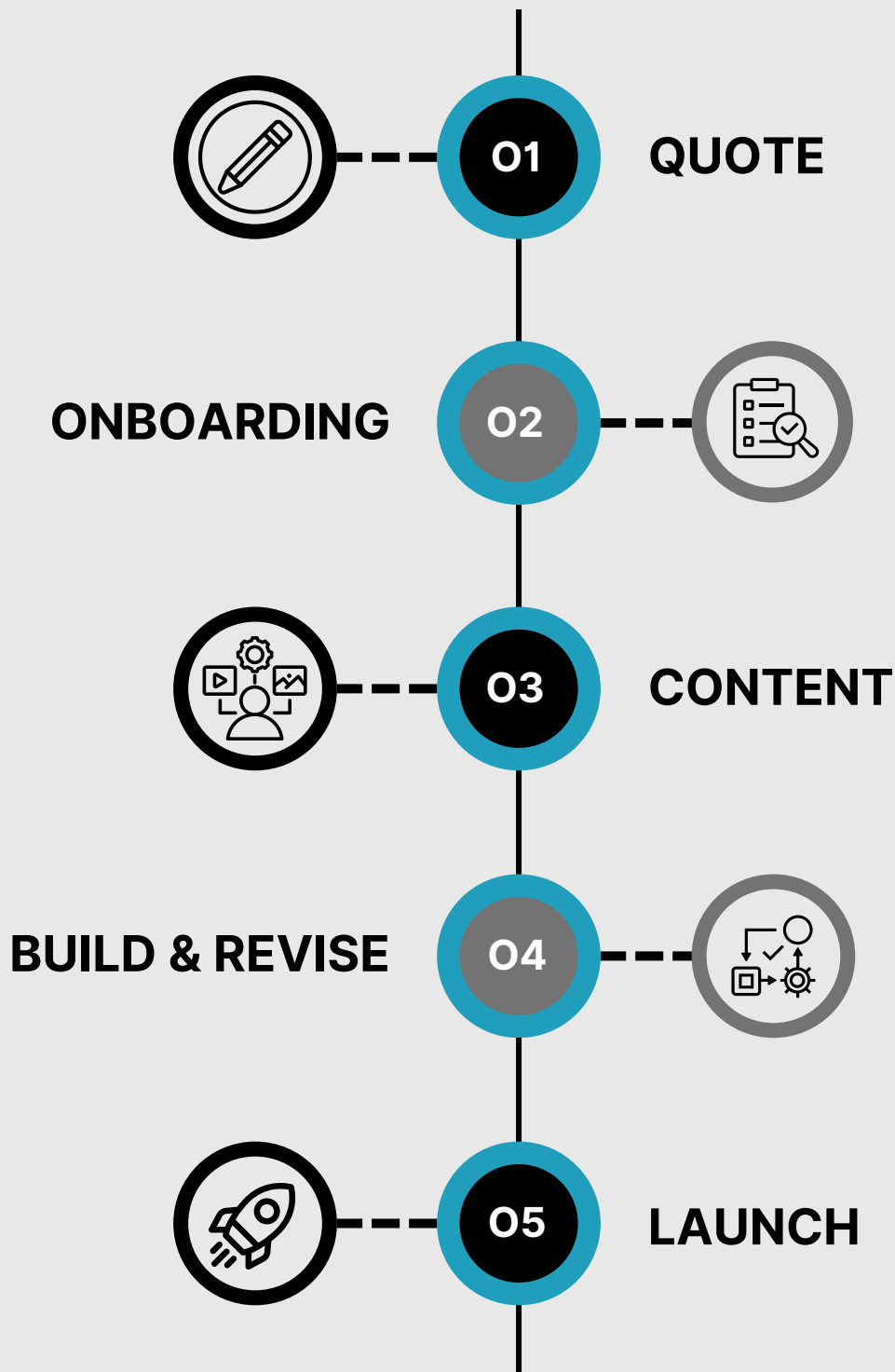
# TABLE OF CONTENT

---



- Process Overview
- Step 1: Quote
- Step 2: Onboarding
- Step 3: Content
- Step 4: Build & Revise
- Step 5: Launch
- Add-ons

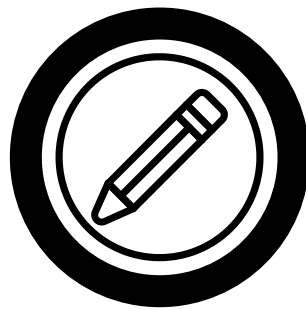
# PROCESS OVERVIEW



# STEP 1: QUOTE

---

**Your vision meets  
our expertise**



At the beginning of our journey, we start with a quote. This initial step involves understanding your needs, goals, and vision for your website, including your desired timeline and budget. Based on this information, we provide a quote outlining the scope of work and costs involved.

Our goal is to ensure you have a clear understanding of what to expect and how we can bring your vision to life.

# STEP 2: ONBOARDING

---

**Collaboration is the foundation  
of a successful project**



Once you approve the quote, we move on to the onboarding phase. This step is all about setting the stage for a smooth and successful project.

We'll gather all necessary information via an onboarding form, including your desired features, design preferences, and any unique requirements that will help us understand your business better. Our onboarding process ensures we are fully equipped to start building a website that truly represents your brand.

# STEP 3:

# CONTENT

---

**Content is the heart of  
your website - let's make it  
compelling**



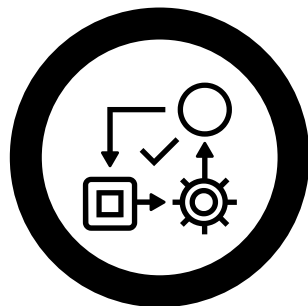
In this step we will ask you to send us content for your website that speaks to your target audience. We'll ask you to gather all necessary information, including brand assets, existing content, and any other materials that will help us (and the customer) understand your business better.

This step also includes sourcing or creating high-quality images, videos, and graphics to complement the written content

# STEP 4: **BUILD & REVISE**

---

**Turning your vision into a  
digital reality**



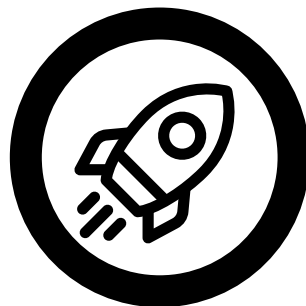
With the content ready, we move on to the actual building of your website. Using the latest web technologies and best practices we bring the design to life, ensuring the site is responsive, fast, and user-friendly.

Once the initial build is complete, we enter the revision phase. You will be sent a version of the website using a digital annotation tool. Using this tool, you can request revisions and changes to ensure it meets your expectations. This collaborative process ensures the final product is polished and perfectly tailored to your needs.

# STEP 5: LAUNCH

---

**Unveiling your brand to the  
digital world**



After thorough testing and final approvals, it's time for the big moment – the launch of your new website. We handle all technical aspects of the launch, ensuring a smooth transition with minimal downtime.

We also offer training on how to manage and update your site, empowering you to keep it fresh and relevant. With your new website live, you're ready to attract and engage your audience, driving your digital marketing efforts to new heights.



# ADD-ONS: SEO

---

## Search Engine Optimisation



Search Engine Optimisation (SEO) is the process of optimising your website to improve its visibility on search engines like Google, Bing, and Yahoo. When people search for keywords related to your business, you want your website to appear at the top of the search results. Higher visibility leads to more traffic, which can result in more leads, sales, and overall growth for your business.



**A website can become a powerful tool that drives success and engages your audience effectively.**

**Contact Dtee Digital to start your journey today.**



**[www.dteedigital.com.au](http://www.dteedigital.com.au)**



**0475 462 369**



**[duncan@dteedigital.com.au](mailto:duncan@dteedigital.com.au)**

---